



**Sprintzeal is focused on leading the evolution of the Professional Education and Certifications industry to the 'Personalized Learning' era**



- Market Leadership
- Trained 26000+ Students globally
- 300+ courses
- Delivered Trainings in 80+ nations across the globe



Focus on high-end Information Technology Domains

- Big Data / Analytics
- Internet of Things (IoT)
- Project Management
- Digital Marketing
- Cyber / Information Security
- Quality Management
- Service Management



Unique B2I channel building partnerships with marquee educational institutions globally.



One of the Largest Solution Provider for

- Employability
- Empowerment
- Enhancement Courses
- Healthcare
- Engineering
- Supply Chain
- Visual Effects



Sprintzeal, with its cognitive cutting edge technology and blended learning models, has the capacity and capability to deliver In-House Classroom and Live Online industry endorsed trainings driven by measurable outcomes, filling the void of the conventional training methods. With this model, **Sprintzeal improved the delivery capacity and effectiveness of Trainings Globally.**

Backed by the state of the art infrastructure and world class tools, our training solutions have become the most Credible and Measurable learnings across industries.

Sprintzeal is a Platform Of Global Connect between the best Trainers and Enthusiastic Professionals through Interactive Live On-line and Blended Training delivery enhancing the Experiential Learning.

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Online and Classroom based Trainings and solutions customized per need and industry

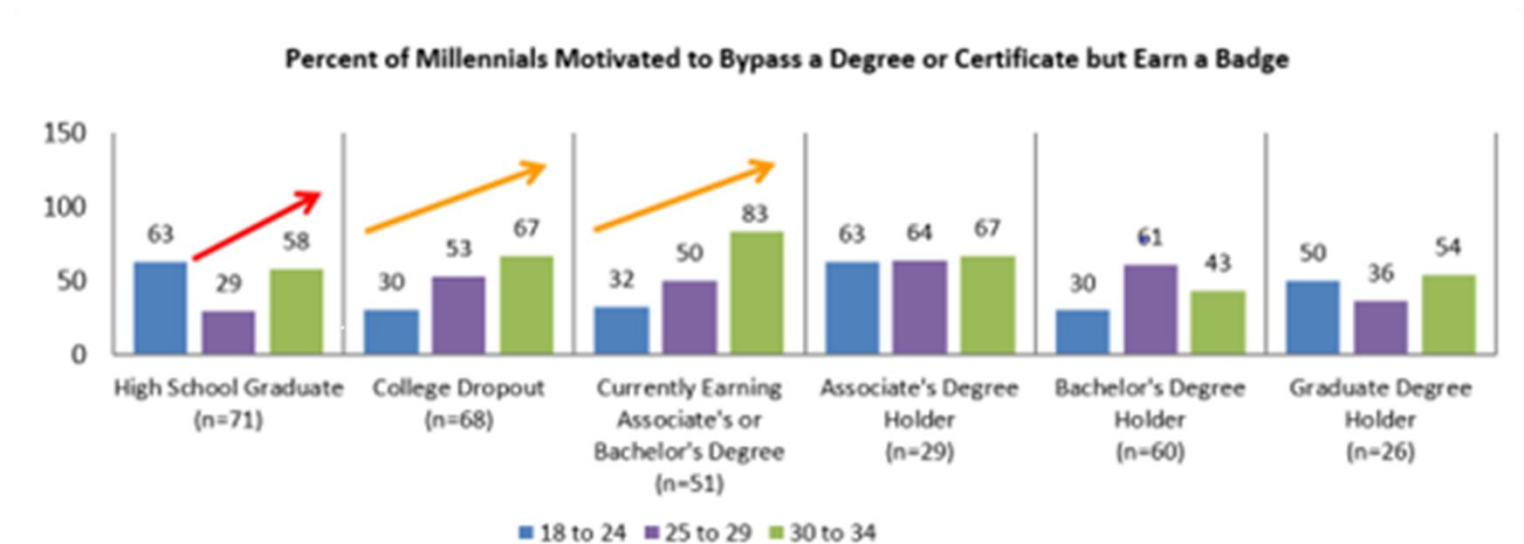
- Global Presence and Accessibility – Physical and Virtual
- Regional and Sectorial Delivery – World Wide
- Rigorous learning Pedagogy to cater to Industry Specific Needs
- Large Corporate and Institutional Tie-ups
- Association with Regulators and Industrial Bodies
- Eye for Innovation
- Agile and Adaptable to Implement Changes as a Pioneer
- Holistic Career trajectory Solution Provider

## Continuing Education in US

- Training dollars over the last six years has increased significantly, growing from 15% in 2016 to 23% in 2017.
- Higher education in the form of credit certificates, advances in online education, and competency based learning initiatives and partnerships with business and industry are helping to accelerate other forms of learning including Massive Open Online Courses (MOOCs), badging and boot camps.
- A recent study conducted by UPCEA shows that more than three-quarters of institutions surveyed who offer online programs believe 68% of their students to be very satisfied with their programs.

## Training Industry Report

- Total 2017 U.S. training expenditures rose significantly, increasing 32.5% to \$90.6 billion.
- Increase in the scope of training programs (67% vs 57% last year)



# Industry Trend: Certification - Now an Imperative

*Certifications increasingly crucial for career boosts & landing key roles within Corporate Divisions*



**65%** Employers

use Certifications to differentiate between equally qualified candidates



**60%** Organizations

use Certifications to confirm a candidate's subject matter knowledge or expertise



**72%** Employers

use Certifications as a requirement for certain job roles



**66%** Organizations

consider Certifications to be very valuable

A dramatic increase from the **30%** in **2011**

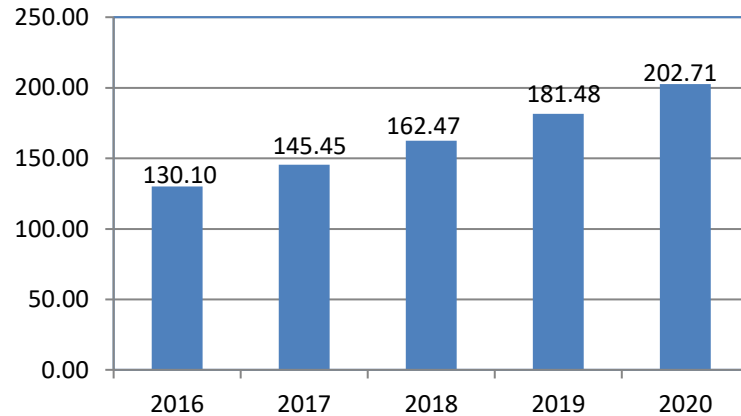
# Other Industries of Sprintzeal's Interest

AUTOMOTIVE	K-12 EDUCATION	INSURANCE	SCIENCE & TECHNOLOGY
AVIATION	ENGINEERING	MANUFACTURING	SEMICONDUCTORS
BANKING	FINANCIAL SERVICES	OIL & GAS	SERVICE INDUSTRY
BIOTECHNOLOGY	FOOD PROCESSING	PHARMACEUTICALS	TELECOMMUNICATIONS
CEMENT	HEALTHCARE	RESEARCH AND DEVELOPMENT	TEXTILES
CONSUMER MARKET	INFRASTRUCTURE	RETAIL	TOURISM AND HOSPITALITY

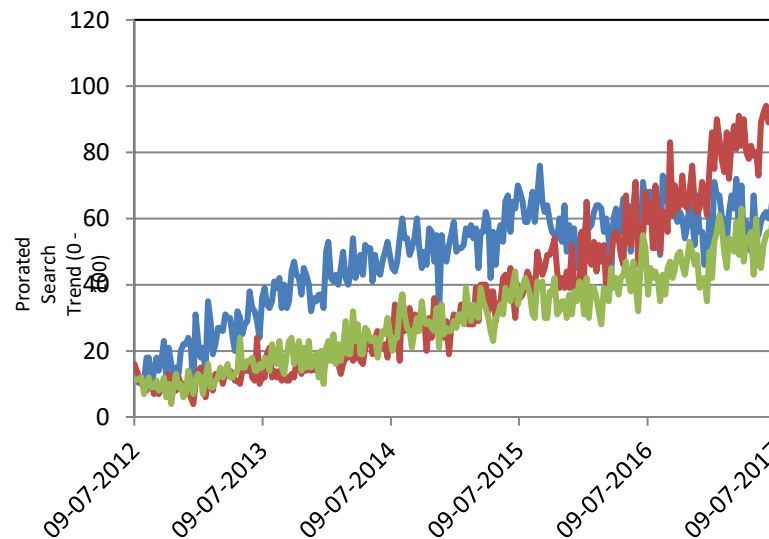
# Product Scope: Big Data/ Data Science

**US \$130.10 Billion**

Current Market Size (Jan-Dec '17) - IDC



**Market Size  
(Billion US Dollars)**



**11.7% CAGR**

Forecast of Big Data Market Size from 2016 to 2020

Source: IDC

## Scope:

- Big Data is a top priority for a lot of organizations - Peer Research
- More than a third of the respondents are currently using some form of advanced analytics on Big Data, for Business Intelligence, Predictive Analytics and Data Mining tasks - The Data Warehousing Institute (TDWI).
- The US will face a shortage of about 190,000 data scientists and 1.5 million managers and analysts who can understand and make decisions using Big Data by 2018 - McKinsey Global Institute.
- Big data staffing shortages will expand from analysts and scientists to include architects and experts in data management - IDC.
- Prescriptive analytics will be built in to business analytics software
- More companies will attempt to drive value and revenue from their data - Forrester
- Businesses using data will see \$430 billion in productivity benefits over their competition not using data by 2020 - International Institute for Analytics

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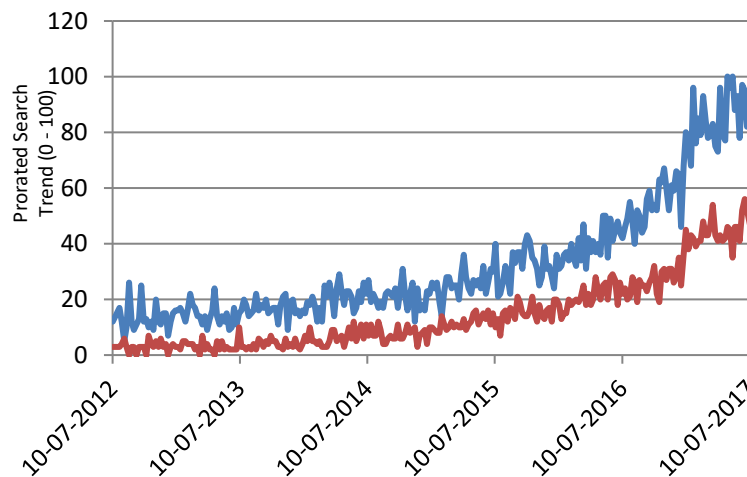
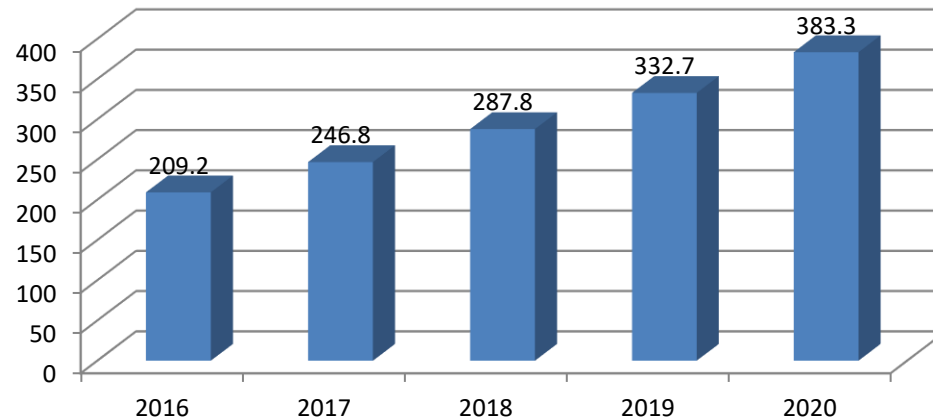


# Product Scope: Cloud Computing

**US \$209.2 Billion**

Current Market Size (Jan-Dec '17) - Gartner

**Market Size  
(Billion US Dollars)**



**Jobs – Search-specific  
Google Trend  
(Scale: 0 – 100)**

— AWS Jobs  
— DevOps Jobs

**18% CAGR**

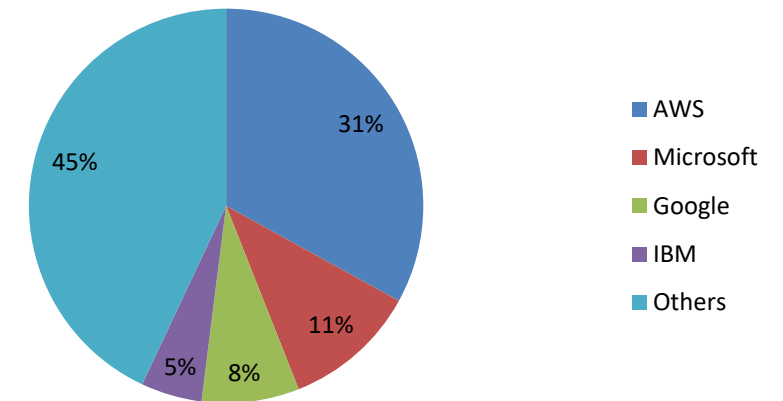
Forecast of Big Data Market Size from 2016 to 2020

Source: Gartner

## Scope:

- More than four-fifths (83%) of all Data Centre traffic will be based in the cloud within the next three years – Cisco Report.
- Worldwide spending on public cloud computing will increase from \$67 Billion in 2015 to \$162B in 2020 at a 19% CAGR - IDC.

## Market Share of Top Player in (%):



# Cloud Computing Courses offered by Sprintzeal

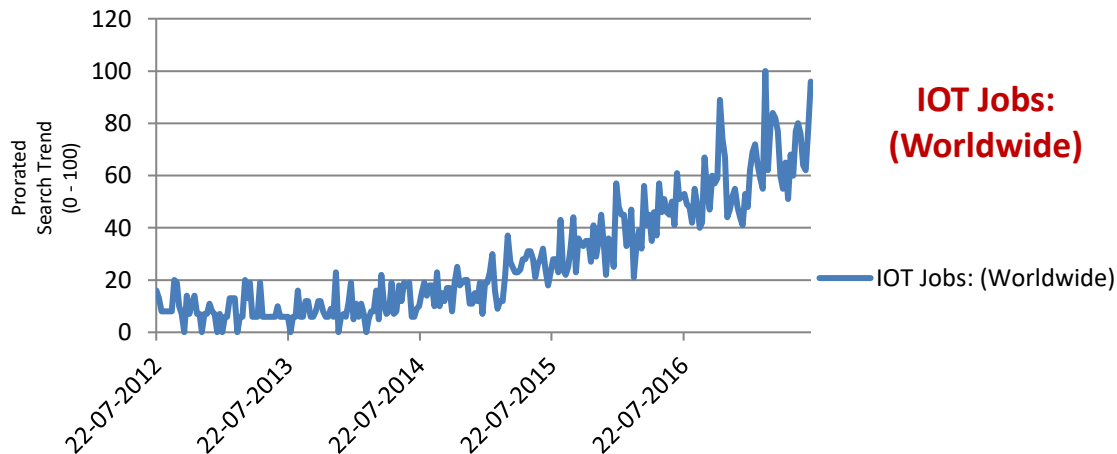
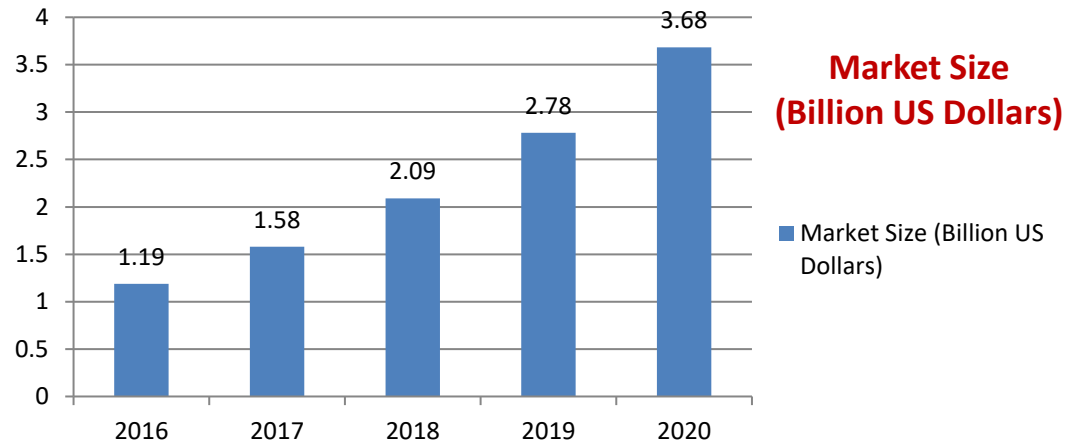
- AWS Solution Architect
- Block chain
- AWS SysOps Associate
- AWS Developer Associate
- Block chain Basics
- AWS Technical Essentials
- Microsoft Azure Fundamentals
- Microsoft Azure Certification-Architecting Microsoft on Azure(70-535) Certification Training
- Microsoft Azure Certification-Developing on Microsoft Azure - 70-532
- Microsoft Azure Certification-Implementing on Microsoft Azure - 70-533



# Product Scope: Internet of Things (IoT)

**US \$1.19 Billion**

Current Market Size (Jan-Dec '17) - McKinsey



**32.6% CAGR**

Forecast of Big Data Market Size from 2016 to 2020

Source: McKinsey

## Scope:

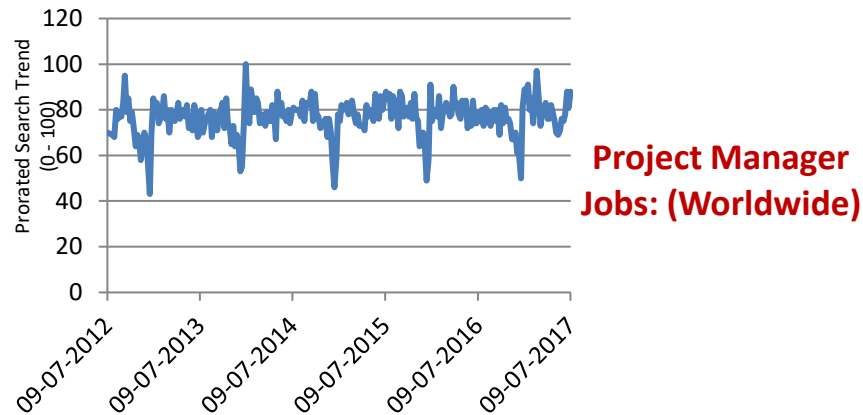
- The IoT market will grow from an installed base of 15.4 billion devices in 2015 to 30.7 billion devices in 2020 and 75.4 billion in 2025 – IHS
- IoT has a potential impact of 2.7-6.2 trillion USD until 2025 – McKinney
- Around 20.8 billion connected things will be in use worldwide by 2020 – Gartner.
- IoT to impact around 6% of the global economy by 2020 – AT Kearney

## IoT Courses offered by Sprintzeal

- Internet of Things

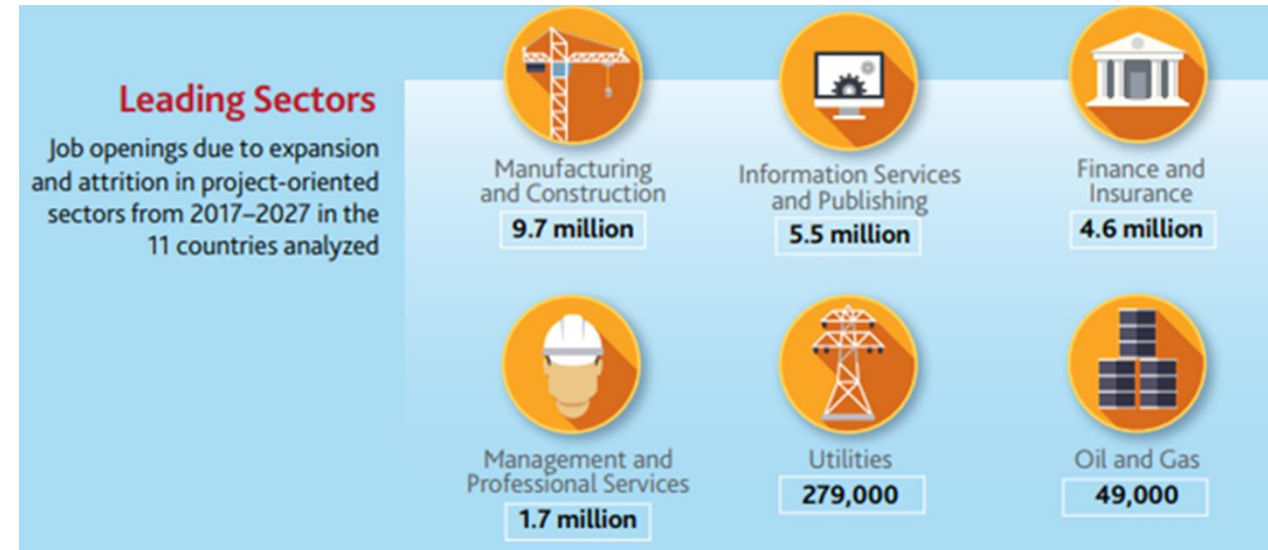
## US \$6.61 Trillion

Estimated growth of project management as profession  
- PMI



## 57.1 Million

Estimated Growth in new project management jobs  
between 2017 and 2027  
Source: PMI



### Scope:

- Over 70% of employers find it difficult to hire qualified employees for potential candidates lack the requisite skillsets
- By 2027, employers will need 87.7 million individuals working in project management oriented roles.
- GDP at risk due to the project management talent shortage: US\$208 billion
- Wages of project management-oriented workers in projectized industries were 82% higher on average than wages of non-project-oriented professionals.

# Project Management Courses offered by Sprintzeal

- PMP® Exam Prep Boot Camp
- PRINCE2® Foundation and Practitioner
- CAPM® Certification
- CBAP®-Certified Business Analysis Professional
- CCBA®-Certification of Competency in Business Analysis
- PMI-RMP® Certification
- PRINCE2® Foundation
- Software Estimation
- MSP® Foundation and Practitioner
- Time Management Training
- Risk Management

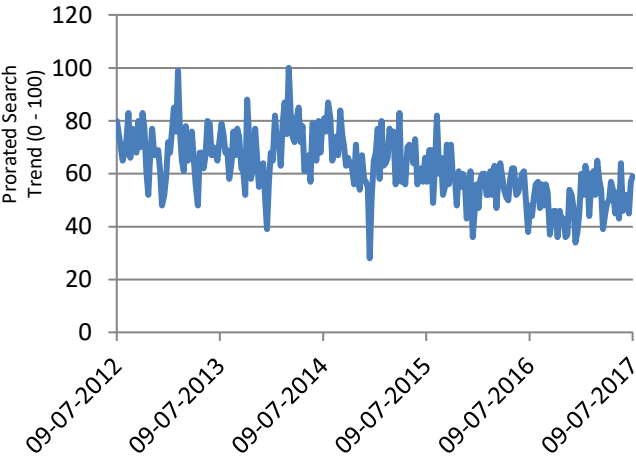


Industries that rely on the expertise of Six Sigma professionals include automotive, electronics, healthcare, manufacturing, and transportation.

Source: Purdue

**US \$13.94 Billion**

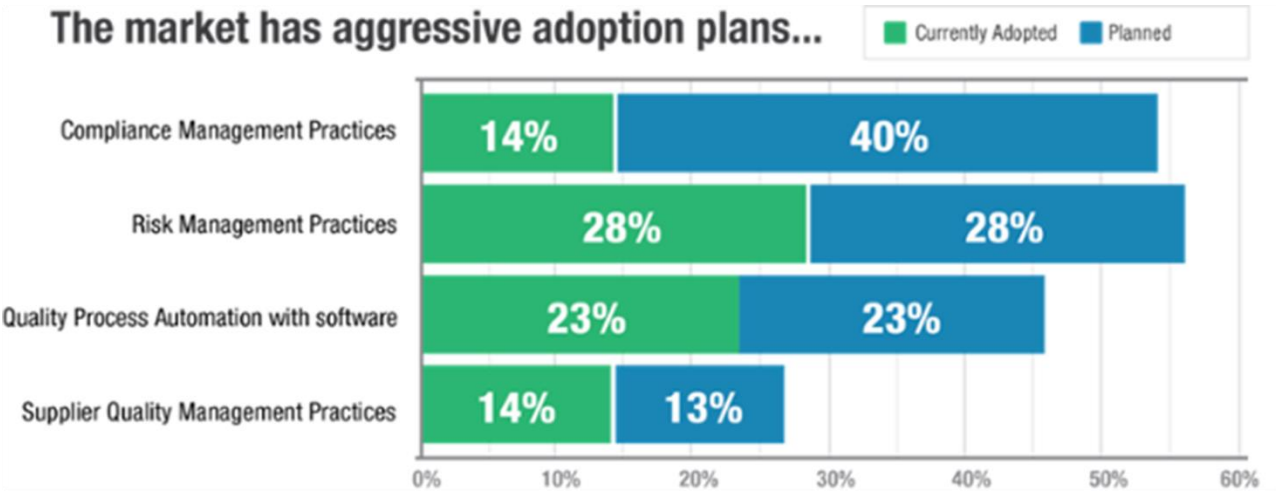
Estimated growth of quality management as profession  
- American Society for Quality



**Quality  
Management  
Jobs:  
(Worldwide)**

**12.9% CAGR**

Forecast of Quality Management from 2018 to 2023



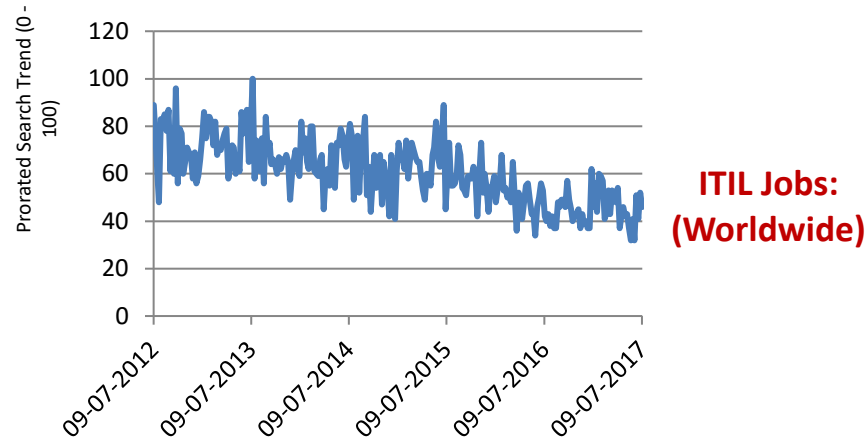
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The job trends too are in favour of ITIL certified professionals as more organizations are beginning to adopt this framework and benefit from its functioning.

Source: Indeed

**US \$8.78 Billion**

Current Market Size (Jan-Dec '18) - Gartner



**8.8% CAGR**

Forecast of Service Management Market Size from 2018 to 2022

Source: Gartner

## Scope:

- 76.5% indicated that earning ITIL intermediate and advanced certifications made them more marketable compared to others
- The lack of specialist skills at 26.7%, down 3% points from 30.0% in 2016
- The constraints of the current ITSM systems at 22.6%, down 2% points
- Access to internal resources at 18.4%, down 7% points.

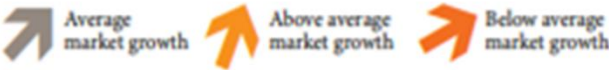


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# Product Scope: Cyber Security

**US \$242.57 Billion**

Estimated growth by 2022 - Reuters



	Security management	Security audit	Security operations	Threat and vulnerability management	Incident and crisis management	Engineering and architecture	R&D
Description	<ul style="list-style-type: none"> <li>Risk management</li> <li>Governance</li> <li>Compliance</li> </ul>	<ul style="list-style-type: none"> <li>Information system audit (internal and external)</li> </ul>	<ul style="list-style-type: none"> <li>Security operations centre (SOC) operators</li> <li>Security administration</li> </ul>	<ul style="list-style-type: none"> <li>Threat intelligence</li> <li>Data analysis</li> <li>Penetration testing</li> </ul>	<ul style="list-style-type: none"> <li>Incidence response</li> <li>Forensics</li> <li>Malware analysis</li> </ul>	<ul style="list-style-type: none"> <li>Integration engineering</li> <li>Software development and architecture</li> </ul>	<ul style="list-style-type: none"> <li>Researcher</li> <li>Development engineering</li> </ul>
Forecast growth (2015–20)	↑	↑	→	↑	↑	→	↑
Positions in demand	<ul style="list-style-type: none"> <li>Chief Information Security Officer (CISO)</li> <li>Technology risk manager</li> <li>Information security officer</li> </ul>	<ul style="list-style-type: none"> <li>Overall supply seems adequate</li> </ul>	<ul style="list-style-type: none"> <li>SOC analyst/manager</li> </ul>	<ul style="list-style-type: none"> <li>Threat intelligence analyst/manager</li> <li>Data analyst/scientist</li> <li>Senior penetration tester</li> <li>System security configuration analyst/manager</li> </ul>	<ul style="list-style-type: none"> <li>Forensic analyst/manager</li> <li>Malware analyst/manager</li> <li>Security incident response analyst/manager</li> <li>Penetration tester</li> </ul>	<ul style="list-style-type: none"> <li>Security architect</li> <li>Security software development manager</li> <li>Lead security engineer</li> </ul>	<ul style="list-style-type: none"> <li>Principal investigator</li> <li>Principal researcher</li> <li>Principal engineer</li> </ul>
Talent gap evaluation	<ul style="list-style-type: none"> <li>Demand is triggered by increased awareness &amp; regulatory constraint</li> <li>Mid-level information security officers with business acumen and operational expertise are highly sought after</li> <li>Adequate supply of talent in audit</li> </ul>		<ul style="list-style-type: none"> <li>Adequate supply of junior SOC analysts to meet most market demands</li> <li>Demand for security threats and vulnerability management positions is mainly driven by the financial services sector</li> <li>Senior positions in incident &amp; crisis management and threat &amp; vulnerability management are hard to fill as these are emerging fields with a limited talent pool</li> </ul>			<ul style="list-style-type: none"> <li>Lower-tier security engineers are relatively easy to find</li> <li>Security engineers need to be groomed to meet the growing demand for security architects</li> <li>R&amp;D talent will be needed in emerging fields like data analytics and threat intelligence</li> </ul>	

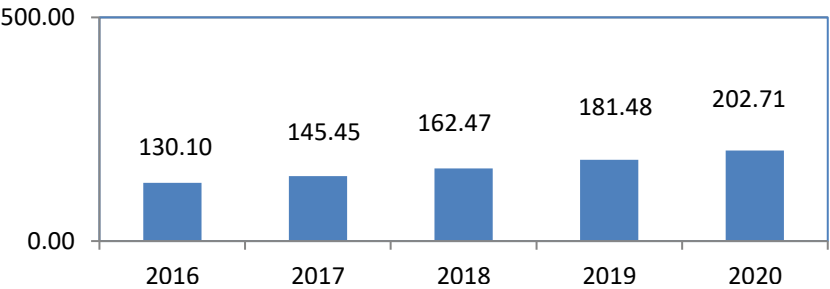
**15.19% CAGR**

Forecast of Cyber Security Market Size from 2018 to 2022

Source: Reuters

## Scope:

- By 2020, it is expected that IT analysts covering cyber security will be predicting five-year spending forecasts (to 2025) at well over \$1 trillion.
- Cyber security Ventures predicts cybercrime will continue rising and cost businesses globally more than \$6 trillion annually by 2021.
- A Gartner report projected global spending on “IT security” products and services would top \$81 billion in 2016, an increase of 7.9% over the prior year.
- Business Insider estimated \$655 billion will be spent on cyber security initiatives to protect PCs, mobile devices, and Internet of Things (IoT) devices between 2015 and 2020.
- Demand for vendor-furnished information security products and services by the U.S. federal government will increase from \$8.6 billion in FY 2015 to \$11 billion in 2020 at a compound annual growth rate (CAGR) of 5.2%



**Market Size**  
(Billion US Dollars)

# Cyber Security Courses offered by Sprintzeal

- CompTIA Security+ 501
- CISSP®- Certified Information Systems Security Professional
- CISA®- Certified Information Systems Auditor
- CISM®- Certified Information Security Manager
- CRISC®- Certified in Risk and Information Systems Control
- CND-Certified Network Defender course
- General Cyber Security
- CHFI-Computer Hacking Forensic Investigator Certification course
- COBIT®5- Control Objectives for Information and Related Technology



# Agile and Scrum Courses offered by Sprintzeal

- Certified Scrum Master® (CSM)
- Agile Scrum Master
- PMI-ACP® Certification
- Certified Scrum Product Owner® (CSPO)
- Professional Scrum Product Owner
- Professional Scrum Developer
- Professional Scrum Master
- JIRA Project Module
- Certified Scrum Developer
- SAFe® Agilist Certification Training
- PMI ACP Agile Certified Practitioner
- Scrum Developer Certified
- Scrum Master Certified
- Scrum Study Agile Master Certified
- Scrum Product Owner Certified
- Professional Scrum Foundations™ (PSF)
- Professional Scrum Master™ (PSM)
- Professional Scrum Master II™ (PSM II)
- Professional Scrum Product Owner™ (PSPO)
- Professional Scrum Developer™ (PSD)
- Scaled Professional Scrum™ With Nexus (SPS)
- Professional Agile Leadership™ Essentials (PAL-E)
- Professional Scrum With Kanban (PSK)

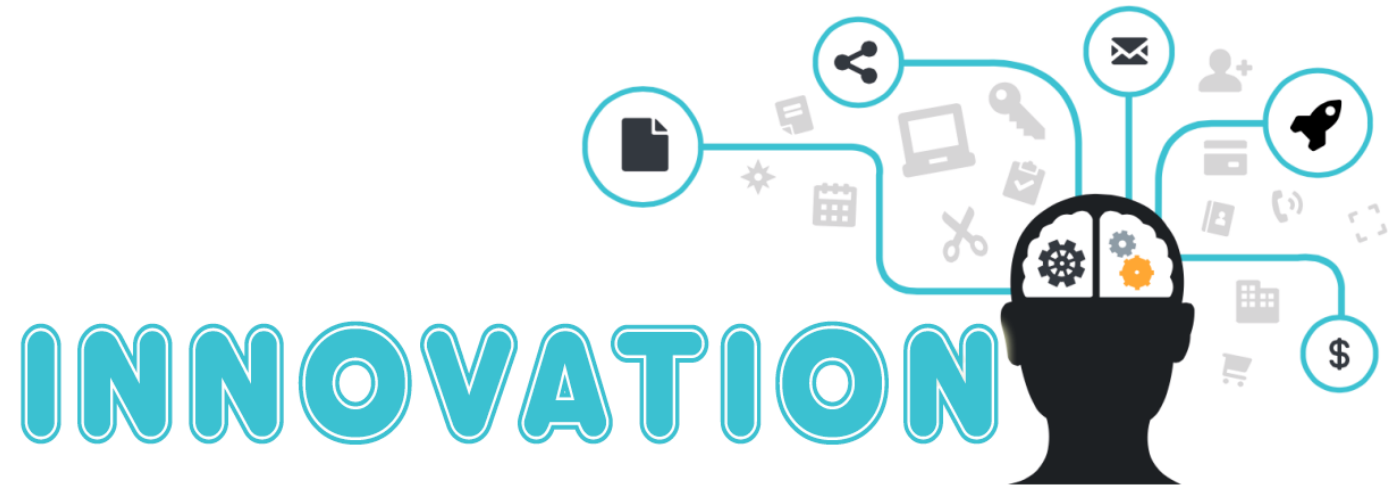


# Digital Marketing Courses offered by Sprintzeal

- Digital Marketing Certified Associate
- Digital Marketing Specialist
- Advanced Social Media Certification Program
- Advanced Pay Per Click (PPC) Certification Program
- Advanced Content Marketing
- Advanced Email Marketing
- Advanced Mobile Marketing
- Advanced Web Analytics
- Advanced Website Conversion Rate Optimization
- Advanced Search Engine Optimization (SEO) Certification Program



- SAP Financial Accounting (FI)
- SAP Controlling (CO)
- SAP Sales and Distribution (SD)
- SAP Production Planning (PP)
- SAP Materials Management (MM)
- SAP Quality Management (QM)
- SAP Human Capital Management (HCM)
- SAP Process Integration (PI)





# Software Development Courses offered by Sprintzeal

- Angular Training
- Selenium 3.0 Training
- Java Certification Training
- Node.js Training
- Certified iOS App Developer
- Certified Android App Developer
- Python Training
- PHP Training Course
- PL/SQL
- All-in-One JavaScript Development Suite
- All-in-One Complete Web Development Suite



## Other Customizable Courses

- CCNA
- CCNP
- Microsoft Training
- Supplychain Management

## Devops

- DevOps certification training
- Docker Compose in Depth
- Puppet Training Course
- Salt Training Course

## Sales Force

- Salesforce Administrator & App Builder
- Salesforce Administrator
- Salesforce App Builder
- Salesforce Platform Developer I (Apex and Visualforce)

## AI & Machine Learning

- Machine Learning
- Deep Learning with TensorFlow
- Artificial Intelligence Engineer

# Sprintzeal: Training & Delivery Differentiators

## Traditional Training

## Sprintzeal Differentiators

Non-personalized Training



Candidate Centric Training

Inefficient, One at a time



Highly efficient, Rapid Mobilization and scaling

No Benchmark on training standards



Globally recognized training standards

Insulated and monopolistic



Engaging and Synergistic

Theory based examples



Industry based practical illustrations

Low quality infrastructure



State of art infrastructure

No assistance after training



Unmatched post program assistance

Training duration support only



Lifelong on-demand support



# Training & Delivery Differentiators



With over 25 Industries across the globe, Sprintzeal with its ability to blend Training Programs through Classroom, In House and Live Online is a differentiator for many Industry segments catering to their tailored needs.

Comprehensive Training Solutions for Organizations to address Training Needs and In House Capacity Building

- ▶ Customized Training & Task-oriented exercises
- ▶ Personal Attention
- ▶ Accredited Curriculum
- ▶ Convenient
- ▶ Measurable and Outcome Driven
- ▶ Blended Learning Model
- ▶ Industry Specific Trainings as per their Requirements
- ▶ Customized LMS for integration
- ▶ Teaching Assistants and Support
- ▶ Flexible Schedules
- ▶ Virtual Labs
- ▶ Updated Curriculums redesigned 2-3 times a year



## Bootcamps

Certification Tracks

Self paced Courses

Instructor-Led Online

Instructor-Led Classrooms



## Advanced LMS

24x7 Support Desk

One to One Support

Student Centric Training Model

Stringent 4 stage Qualification



## Small batch sizes

Certification Centric

Competitive pricing

Globally recognized Standard

Data Industry Practiced Content



## Domain Experts

Advanced Course

Industry based Practical Approach

Partnerships

State of art Infrastructure

**For Individuals and Groups**  
**For Companies and Universities**  
**For Governments**

# Powering learning at 2,000+ enterprises, including



And many more..



# Thank You

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